softsource **VBRIDGE**
computing a better way

HP

Devices on Demand

Facilitate a Flexible

Modern
Workplace

The Current Landscape

Continued advances in technology are facilitating a fluid state of evolution throughout the workplace. For organisations to maintain market share and drive future growth, technology must be leveraged in a manner that fosters **flexible, always-on work practices** – a phenomenon many are calling the flexible modern workplace.

Device proliferation and the addition of personal devices entering the workplace has challenged IT departments in maintaining a secure and manageable IT environment. **Multiple operating systems on different types of devices** have created new entry points for security breaches and made it more difficult to proactively manage the IT environment.

The modern workplace is fundamentally being defined by who employees interact with, how that interaction is conducted, and from where said interaction takes place. Changing demographics alongside the demands that exist in the flexible modern workplace are being addressed through focus on three wide-spanning trends; **collaboration, mobility and security.**[1]

This eBook will explore these trends in greater depth, before outlining how Softsource vBridge Devices on Demand helps facilitate a flexible modern workplace.

Did You Know?

The demands that exist in the flexible modern workplace are being addressed through focus on three wide-spanning trends; **collaboration, mobility and security.**

MOBILITY

The Desire for Flexibility

Due to changing demographics, hyper globalisation and accelerated technology advancements, the fabric of work is more dispersed than it's ever been. By 2025, Millennials will account for 75% of workers, which is greatly dictating the fabric of the workplace.[20]

The line between professional life and personal life is becoming increasingly blurred. 81% of workers now handle work activities during personal time, and 58% partake in the opposite, executing personal activities during work time.[3]

It's predicted that 45% of Millennials will place workplace flexibility above remuneration, so it's integral for organisations to provide a flexible environment with the necessary tools to facilitate these flexible practices.

There are a number of ways to foster flexible work environments.[4]

1 ### Mobile Technology

The key to flexible working. Leveraging mobile tools is the most linear route to anytime, anywhere working.

2 ### Cloud-Based Applications

Shared drives and collaborative platforms that are accessible from anywhere, on any device.

3 ### Communication Applications

Flexible working relies on clear communication. Reliable and secure conferencing applications deliver this.

4 ### Collaboration Software

Email can be cumbersome and pose certain security issues. Collaboration platforms like Microsoft Teams are great for project management, communication and collaboration.

Mobile devices are the vehicles that drive the flexible modern workplace. But to execute this correctly, it's important that employee devices are equipped with the following:[5]
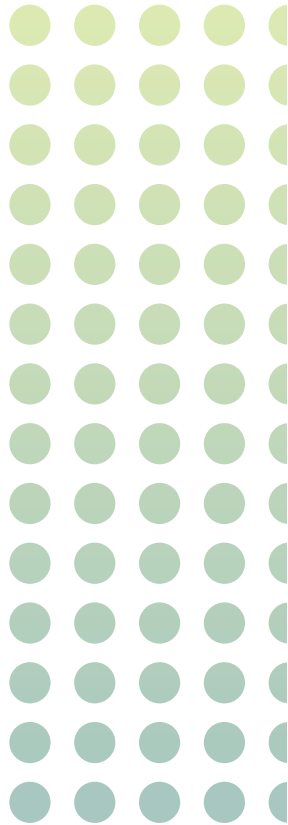
Expansive connectivity for remote accessibility

Durable, sleek designs with user-friendly tools that appeal to on-the-go workers

Built-in security features that give organisations peace of mind knowing their data is protected

Did You Know?

81% of workers now handle work activities during personal time.

COLLABORATION

The Wish for Streamlined Communication

The digital economy has created an always-on, anytime anywhere approach to work, which relies on streamlined collaboration tools between colleagues, departments, industries and other areas.[6] The flexible modern workplace can only function when these tools are easily accessible and embraced by the entire organisation.

When embraced, they lead to more efficient communication streams and project execution, as well as improved employee productivity and workflow efficiencies. With the desire for flexibility, these tools must be able to be accessed from anywhere, and at any time. The best platforms for this exist as a single point of collaboration that encompasses every element of authorship, editing and communication; platforms like Microsoft Teams for example.[8]

Did You Know?

45% of millennials place workplace flexibility above remuneration.

SECURITY

The Need to Be Proactive

Security is now an 'anywhere' issue. Organisations can no longer assure the protection of data through closed, encrypted networks that are hidden behind firewall defended perimeters with access only possible through carefully encrypted takeaway computers.[9] With the clear desire for collaboration and mobility, the anytime, employees will use unsecure networks to access organisation-critical information on their own personal devices.

Cyber-security has sat atop the concern pyramid for quite some time and will remain a high priority for the foreseeable future. According to research by HP, 61% of IT decision makers said security was their number one concern. This insight was supported by a Poneman Institute report, which showcases cyber-security threats are on the rise.[10]

Organisations need to be proactive on the security front. Devices and services must be optimised in an aglie fashion and be able to handle evolving organisational and end-user needs, without compromising the overall security posture.

11%

Attacks are on the rise. In the past 12 months, cyberattacks on organisations have **risen 11%.**

26%

Attacks are growing more costly. The average cost due to disruption to normal operations **increased 26%.**

54%

Human error is a top cause of the SMBs who had a data breach, **54% pointed to negligent employees as the cause.**

81%

Malware sophistication is growing. More organisations are victims of exploits and malware, such as **intrusion detection systems (66%) & anti-virus solutions (81%).**

DEVICES ON DEMAND

An Overview

Devices on Demand is a complete service model that combines hardware, support, insightful analytics, proactive management, and services for every stage of the device lifecycle.

Devices on Demand delivers:

The second component consists of Microsoft 365 and enterprise-level security, while the third involves managed services. Softsource vBridge manage your monthly office updates, maintenance and monitoring for one all-inclusive price per-user.

Devices on Demand facilitates the always-on nature of work in the digital economy; collaborate with your colleagues and get increased productivity without compromising organisation-critical data.

Did You Know?

Softsource vBridge manages your monthly office updates, maintenance and monitoring for **one all-inclusive price per-user.**

KEY BENEFITS

HP Devices on Demand

DAAS

HP Devices on Demand makes IT easier. It provides employees with the right technologies to tackle the modern pillars while offloading routine device management duties, enabling IT to focus on more organisation-oriented initiatives.[11]

❯ Deploy with Flexibility

Softsource vBridge ensures you always have the right devices in the right hands. Choose a device mix that's as unique as your business, with a wide selection of HP devices. Easily scale up or down to accommodate organisation or staffing changes.

❯ Increased Productivity

Legacy devices struggle to accommodate recent innovations in compute and software, which can impact employee productivity. Softsource vBridge can facilitate built in performance, support and security for your entire device fleet.

❯ Save Money & IT Resources

By offloading fleet management to Softsource vBridge, your IT team will spend less time on troubleshooting and more time focusing on more prevalent priorities. Plus, solidify spending with one predictable price per device.

❯ Secure Devices

With HP TechPulse analytics, track the enforcement of security policies including firewalls, encryption, password protection, antivirus protection, and more. Softsource vBridge will help you proactively approach security threats by providing the latest technologies.

❯ Maintain Up-To-Date Devices

Softsource vBridge manages the refresh and continual updates of each device in your fleet. Staff enjoy the latest technologies for optimal productivity.

KEY BENEFITS

HP Devices on Demand

HP devices are engineered with hardened security features that protect, detect and recover from cyberattacks before they impact your organisation. Softsource vBridge Devices on Demand gives you the right HP device with hardware-enforced security features that include:[12]

HP Multi-Factor Authenticate
Keep your data safe with up to three factors of authentication including fingerprint and facial recognition.

HP Sure Sense
Leverage proprietary deep learning algorithms to quickly recognise malware and never-before seen threats.

HP Sure Start
A self-healing BIOS; automatically recover the BIOS from attack or corruption.

HP Sure Recover
Leverage fast, secure, and automated recovery of your OS with only a network connection.

HP Sure View Gen3
Protect against visual hacking at the touch of a button. Your screen appears unreadable to those around you.

HP Sure Click
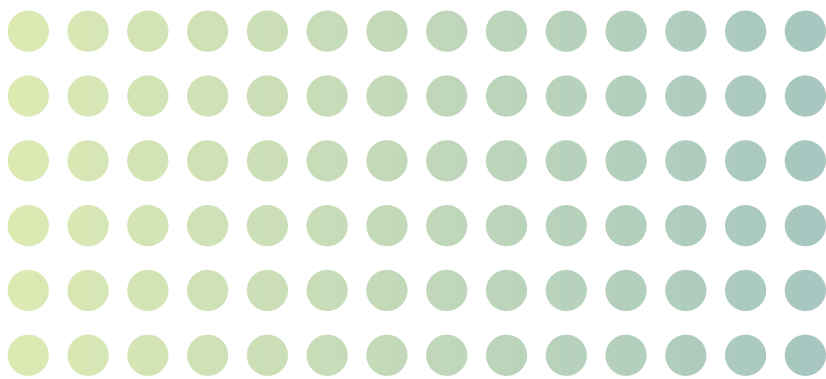Protect against malicious links by trapping malware in an isolated virtual machine.

HP Sure Run
Keep critical protections up and running in the event of an attempted breach.

HP Privacy Camera
Eliminate prying eyes with a physical shutter to protect from malicious surveillance.

KEY BENEFITS

Microsoft 365

MICROSOFT 365 & INTELLIGENT SECURITY

The digital economy has transformed the technology conversation from one of hardware and specifics, to a holistic one that fundamentally begins at the application; applications are the driving force behind organisations' ability to deliver products and services.

Each HP device distributed under the Devices on Demand model comes with Microsoft 365 pre-installed and managed by Softsource vBridge throughout the lifecycle of the device. Microsoft 365 brings together the best-in-class productivity of Office 365 with intelligent security[13] to help organisations be more mobile, without compromising security or collaboration.

With Microsoft 365 implemented across your fleet, Devices on Demand helps to facilitate a 'culture of collaboration.'[14]
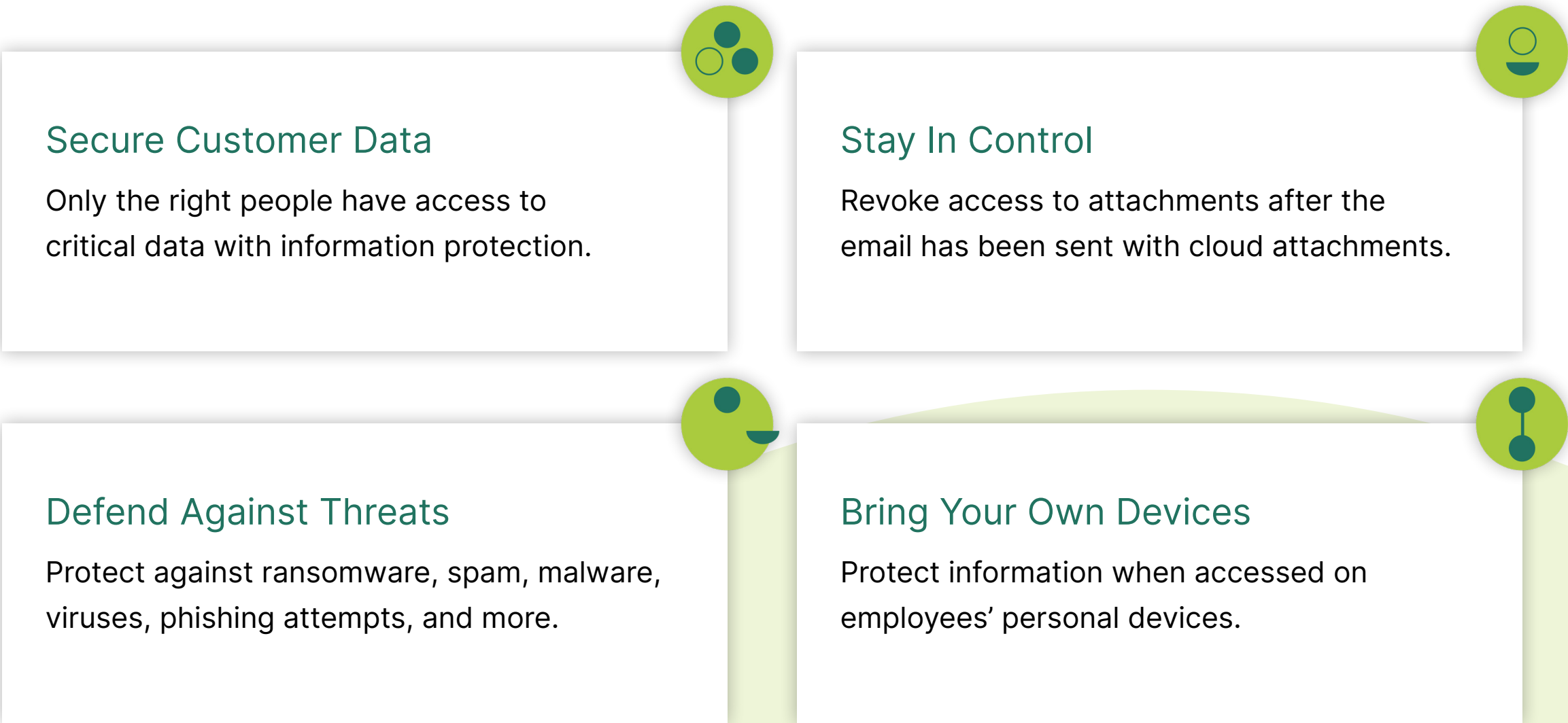
› ### Office 365
Remain constantly up to date with the latest versions of Word, Excel, PowerPoint, and more.

› ### Collaborate
Collaborate across the board with group chat, online meetings, and calling with Microsoft Teams.

› ### Email & Calendar
Stay connected with customers and co-workers using Outlook and Exchange.

› ### Cloud
Access documents from anywhere, at anytime with 1 TB of OneDrive storage.

Protect employees, data, and customer information with proactive, intelligent security that delivers peace of mind.

Secure Customer Data
Only the right people have access to critical data with information protection.

Stay In Control
Revoke access to attachments after the email has been sent with cloud attachments.

Defend Against Threats
Protect against ransomware, spam, malware, viruses, phishing attempts, and more.

Bring Your Own Devices
Protect information when accessed on employees' personal devices.
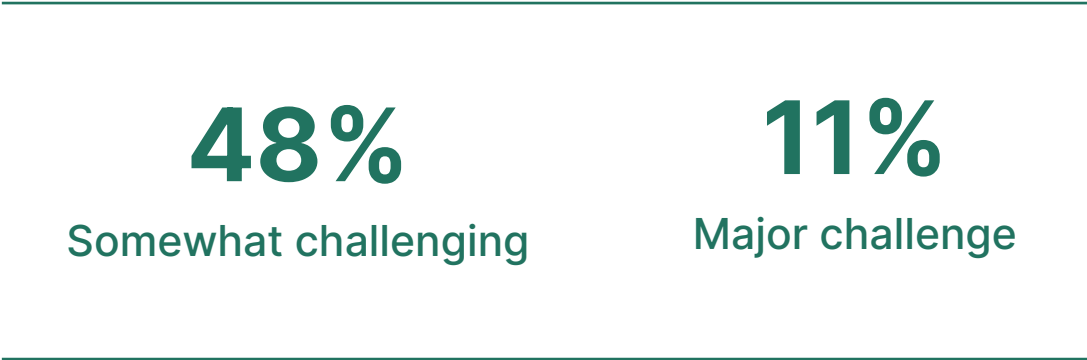
OPTIMISE

IT Spending

Moving from large and exhaustive capital expenditures (CapEx) to more manageable and predictive operational expenses (OpEx) provides a number of organisational benefits.

In a recent report by IDC conducted in sponsorship with HP, organisations who adopted an as-a-service model for their device fleet management were surveyed to develop a concrete understanding of their true value. And according to the findings, organisations spent less on hardware, software and services.[16]

THE NEED FOR GREATER FLEXIBILITY

More than half of the organisations surveyed reported that inflexible device contracts are challenging. Without a scalable solution that evolves with changing requirements, organisations continually overspend on device fleet costs.[17]

48%

Somewhat challenging

11%

Major challenge

Softsource vBridge Devices on Demand - DaaS offers fleet flexibility, allowing for scalable fleet practices dependent on your evolving organisational needs. Additionally, a single price per device means you only pay for what you use, without the unnecessary hinderance of large upfront capital outlays.

INCREASED EFFICIENCY DRIVES BETTER ORGANISATIONAL OUTCOMES

Of the organisations that implemented services including device deployment and management, more than half enjoyed reduced operations costs, and increased revenue.[18]

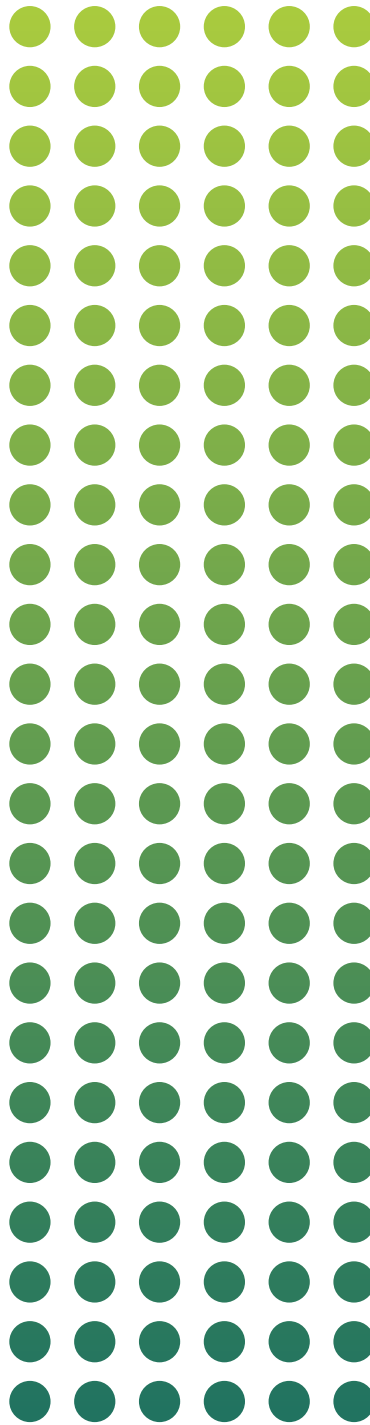**29%**
Increased revenue

22%
Reduced operations costs

Softsource vBridge Devices on Demand - DaaS facilitates increased efficiency by putting the right device in the hands of the right user, while lifecycle management keeps devices up to date, eliminating the possibility of outdated technology, which 72% of workers say harms productivity.[19]
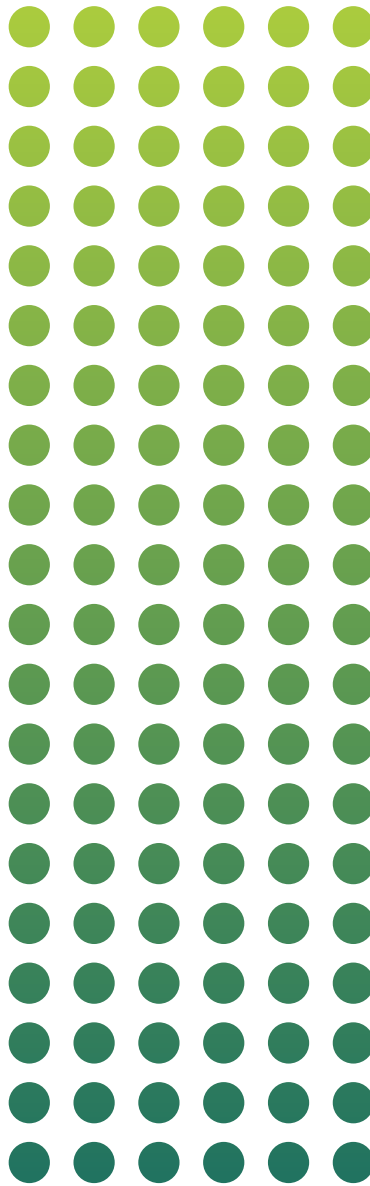
71%
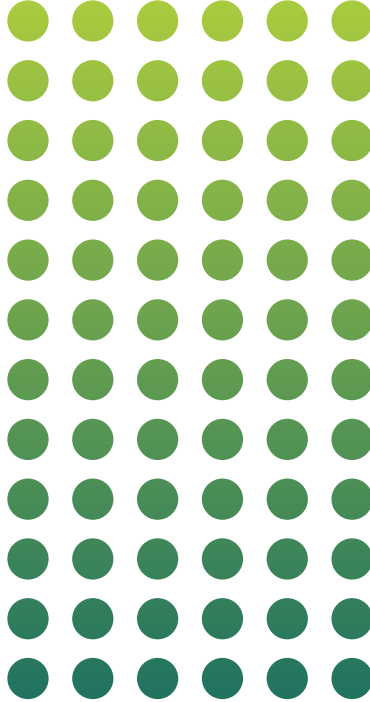of organisations spent less on **PCs**

67%
of organisations spent less on **software**

59%
of organisations spent less on **services**

WHY

Softsource vBridge

Softsource vBridge is an IT systems integrator providing specialist Technology Solutions, Professional Services, Technical expertise and Data Centre Services to the SMB, Government and Enterprise markets.

Softsource vBridge is your single resource for all hardware and software procurement, system implementation and IT technologies. Our experienced staff listen to you and assess your unique solution requirements, then using our market experience and technology expertise we will devise the best solution that perfectly aligns with your organisation's initiatives. Our flexible and agile approach to device management gives us the ability to quickly roll out applications and hardware to best position your organisation for growth and innovation.

Our promise: "To make our customer's life easier and their organisations more productive and efficient."

Get In Touch

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